

SNG & PARTNERS Advocates & Solicitors ESTD 1962



ABOUT US

Established in 1962, by the Late Mr. S. N. Gupta, an acclaimed banking lawyer, jurist and writer, SNG & PARTNERS ("SNG") is a second-generation full-service law Firm which has acquired an enviable reputation for sophisticated legal work pan India.

India is one of the world's largest economies and has experienced significant growth over the years. The Indian economy has shown resilience, grown exponentially across new and emerging sectors.

SNG assumes a pivotal role in facilitating the country's active engagement in the global legal arena. Leveraging its profound understanding of business dynamics and armed with a solutions-driven approach, our Firm emerges as the preferred partner for delivering legal support to a diverse range of entities including banks, financial institutions, investment banks, private equity Firms, real estate developers, multinational corporations, private corporate entities and the Government of India. Our Firm's practice is enriched with unwavering integrity, astute acumen, and exceptional capability. With robust global relationships encompassing both, overseas clients and law firms, we are well-prepared to carry forward the enduring legacy of SNG. Recognizing the concerns of our clients, we have garnered a reputation for delivering exceptional quality, swift turnaround and an equitable and transparent fee structure.

SNG has another Group entity in the name and style of SNG Consultants.

The Firm is in an exclusive alliance with the law firms, A.R. Gupta & Associates and R & P Partners (formerly known as Rangarajan & Prabhakaran). Under these exclusive joint ventures, SNG has broadened its professional bandwidth as well as strengthened and extended its geographical foothold with offices in Ahmedabad, Chennai, Hyderabad, Coimbatore, Cochin, and Madurai.

In 2023, the Firm also established a Japanese Desk in its initiative and commitment to furthering the Indo-Japan bilateral relations and further expanding on its capability of providing specialized consultancy, advisory and legal services to the Firm's Japanese clientele, Japanese companies wanting to invest and do business in India as well as Indian companies wanting to invest and do business in Japan.

BANKING & FINANCE



SNG has a formidable presence in the banking practice. We work closely with a number of multinational banks, and private and public sector banks in the areas of corporate banking, institutional banking, private banking, consumer banking, custodial and financial services, trade finance, microfinance, & more.

The Firm has to its credit many transactions in the field of acquisition finance, structured finance, structured trade finance, leveraged transactions, debt capital market transactions, custodian and F1 transactions for its clients in India and overseas. The Firm and its partners understand financial and credit risk and have assisted several international banks in setting up branches in India.

The Founder of the Firm, the late Mr. S.N. Gupta has authored several books on banking laws and practice in India which undergo periodic revisions by the editorial team at SNG. These books are well-received in both the domestic and international markets.

CAPITAL MARKETS

SNG has a robust capital markets practice encompassing a wide range of offerings including initial and subsequent public offerings, rights issues, qualified institutional placements, offer for sale on stock exchanges, debt offerings and fund offerings. In the debt capital market space, the Firm has advised various clients, including issuers and subscribers, in relation to private placement of non-convertible debentures.

The team advises on open offers, regulatory advice with respect to compliance and corporate governance in relation to securities-related laws, setting up and fundraising by alternate investments funds, etc.

Equipped to handle all kinds of capital market offerings including domestic and international, equity and debt, and public and/ or private placement, the Firm has advised clients ranging from domestic and international investment banks, companies from diverse sectors in India.



The dispute resolution practice of the Firm has a robust team of experienced lawyers who represent multinational clients including various foreign banks and financial institutions in their domestic and in cross-border disputes and arbitration.

The Firm has diverse verticals which cater to various areas of law such as banking and finance, trade finance, insolvency laws (IBC), breach of contract, competition laws, consumer laws, criminal laws, foreign exchange laws, human resources, and employment and industrial laws. It also handles matters relating to land acquisition, matrimonial disputes, personal laws, private international laws, real estate and infrastructure, recovery of debt, regulatory and government compliance, securitization laws, succession laws, and trade finance.

The Firm has its presence across major states of north India and represents clients before Supreme Court of India, high courts of various states, district courts, tribunals and quasi judicial bodies established under various statutes. The lawyers within the Firm are noted for effective handling/representation of all sorts of dispute resolution mechanism including litigation. The focused and result driven approach adopted by the lawyers makes the Firm a preferred choice amongst the clients. The Firm uses the latest technology in legal space for efficient and cost effective solutions.

ENVIRONMENTAL, SOCIAL AND GOVERNANCE

SNG has a proficient ESG practice and we competently advise clients across sectors in connection with a diverse range of ESG services ranging from managing evolving regulatory requirements including expectations of the Indian regulators on BRSR to creation of ESG frameworks and policy related matters, compliance with UN sustainable development goals as well as establishing robust governance mechanisms.

SNG regularly handholds clients in the areas of sustainable finance and investment opportunities, energy related matters including green energy and renewables. We also have a dedicated team which advises on channelling Corporate Social Responsibility funds as well as the formation and regulation of not-for-profit entities formed under the Surety Act, the Public Charitable Trusts Act, Section 8 of Indian Companies Act amongst others.

Key areas of focus for the Firm's ESG practice include:

- Environmental Practices
- Corporate Social Responsibility
- Corporate Governance
- ESG Legal Due Diligence
- Gap analysis (suggest corrective steps basis the ESG Due Diligence) and drafting ESG policies in line with the sustainability objectives and practices of an organisation.
- Sustainability Reporting



The fintech practice at SNG provides comprehensive support to fintech companies, e-wallet providers, and both Indian and foreign private banks, aiding them in navigating the complex regulatory landscape and developing their digital lending and financial products. Our proficiency encompasses a wide array of legal advisory, including product development and documentation in adherence to various regulations and guidelines set forth by entities such as the RBI, NPCI, and government authorities. This involves drafting standard documentation, reviewing and negotiating agreements, ensuring regulatory compliance of digital interfaces, organizing organizational structures for regulatory compliance, and preparing terms and conditions to inform users of risks. Additionally, we specialize in electronic environments for document execution, fraud and risk management, E-KYC procedures, and guidance on the legal enforceability of e-contracts.

Our extensive experience spans various business arrangements such as acquiring business setups, aggregator arrangements, technology outsourcing, financial outsourcing, government and institutional segment engagements, FASTag arrangements, consumer durable setups, and documentation for various banking-related arrangements. The lawyers that we deal with are knowledgeable and demonstrate rigour in their work. Their approach is practical wherein they balance out business interests with the requirements of the law.

-Asialaw Profiles

FOREIGN DIRECT INVESTMENTS

SNG understands the development and changes in laws that govern foreign direct investment (FDI) in India. The Firm and its partners are confident in providing clients with advice and support at all stages of the investment process in India, from setting up a liaison office, to a full-fledged office, to their exit.

The Firm advises its Indian clients in making offshore acquisitions in operating and trading entities in a tax efficient manner, and to harness growth opportunities available in the Asian, European and American markets.

SNG regularly handles private equity (PE) transactions, both domestic and international, and has dealt with a variety of sectors including telecommunications, hotel, transport, tourism and sporting facilities, banking and finance, culture, healthcare and education, real estate, special processing zones (SPZs), and infrastructure.

EMPLOYMENT & HUMAN RESOURCES

The Firm's expertise lies in advising and counselling clients concerning compliance with applicable employment laws, formulating and revising employment-related polices, contracts with non-compete, confidentiality, other binding documents and restrictive covenants, strategizing and drafting employment terminations, severance agreements, etc.

SNG advises and opines on laws relating to service contracts, provident fund, gratuity, bonus, employees state insurance, and factory laws.

The Firm has been retained by clients for launching & attaining successful completion of voluntarily retirement schemes, WFH policies, helping clients in downsizing their employee base for operational necessity by strategizing & preparing redundancy & retrenchment schemes; advising on P2P mechanisms; developing processes & program to overcome gender gap & advising on aspects of assimilation & inclusion of diversity in a work environment and structuring program to bring inclusivity & acceptance of LGBTQ community in the main stream work milieu.

The Firm's dispute resolution team represents clients before all government enforcement agencies and various statutory authorities, judicial and quasi-judicial, in connection with employment laws and employee disputes.

INFRASTRUCTURE

SNG represents major infrastructure players in the country and has developed niche expertise in handling assignments in the areas of power, aviation, roads, bridges, toll and public private partnership projects, etc. The Firm is known to provide its clients with complete guidance and counsel during the various stages of project financing. Right from due diligence, negotiation, creation of local permissible structures, review of concessionaire agreements and other project-related documents, drafting of definitive documents relevant to the completion of the project, and seeing it through to financial closure.

The Firm regularly handholdes its clients with review and finalization of bidding and tender documents including request for quotations (RFQs), request for proposals (RFPs), and other model documents in the infrastructure sector. The Firm has also advised clients on various agreements for design-build-finance-operate-transfer model.

The Firm represents various infrastructure companies especially renewable energy businesses, in their disputes before arbitral tribunals and advises its clients on diverse issues relating to infrastructure disputes.

INTELLECTUAL PROPERTY

SNG has an established practice in protecting the rights of a brand, company, consumer, and the trade with respect to copyright, trademark, patents, and related rights. Under intellectual property law (IPL), the holder of these abstract "Properties" has certain exclusive rights to the creative work, commercial symbol, or invention which is covered by it.

The Firm has represented several multinationals as well as domestic companies and brands in safeguarding their intellectual property in various modes and formats. SNG's expertise includes advice on registration of trademarks, brands, licensing, assignments, prosecution and litigation, including opposition, rectification, and passing off and infringement matters (both civil as well as criminal), before high courts and the intellectual property appellate board (IPAB).

The Firm also carries out due diligence and complete management of the trademark and brand of their registered proprietors.

INSURANCE

Our Insurance practice encompasses a broad spectrum of services designed to address the unique challenges and opportunities within the industry. We provide comprehensive legal support in the following areas:

Product Structuring

Developing and structuring insurance products, encompassing both traditional and innovative digital solutions. In the rapidly evolving landscape of digital insurance, we provide strategic guidance on the integration of technology, helping clients launch and manage digital insurance products that enhance customer experience and operational efficiency. Our expertise extends to crafting both retail and comprehensive commercial lines of insurance products, ensuring they are robust, compliant, and competitive in the market.

Structuring and Negotiation of Distribution Agreements

SNG offers unparalleled expertise in structuring the distribution of insurance products through a variety of channels, including traditional avenues and cutting-edge technologies. We assist clients in creating effective distribution strategies and negotiating robust agreements between insurers and distribution partners and intermediaries. Our proficiency extends to forming strategic distribution tie-ups through insurtech and fintech platforms, ensuring seamless integration and compliance with regulatory standards. We help clients expand their market reach, enhance distribution efficiency, and foster strong, mutually beneficial partnerships.

Implementation of Regulations

We specialize in guiding clients through the intricate and ever-evolving landscape of insurance regulations. We offer comprehensive services that include designing and executing robust compliance programs, conducting regulatory audits, and providing up-to-date counsel on regulatory changes. Our proactive approach ensures that clients are always ahead of regulatory developments, minimizing risk and enhancing operational efficiency.

Reinsurance

Our attorneys possess deep knowledge and experience in drafting clear and enforceable reinsurance agreements that protect our clients' interests. We excel in negotiating favorable terms, ensuring that all parties' responsibilities and liabilities are precisely defined.

MERGERS & ACQUISITIONS

Our corporate advisory and M&A practice is well-regarded by domestic and international clients alike. We are able to integrate best practices with local regulatory framework to ensure our clients' objectives are met with. We are able to study the business environment in India carefully, to then effectively tie in the legal implications for our clients' businesses.

The Firm, has handled large, complex, cross-border and multi jurisdictional transactions in the areas of real estate, hospitality, food processing, media and entertainment, sports management, engineering goods and services, etc.

SNG's association with various global / international law firms in multiple jurisdictions enables us to handle acquisitions outside the country as well.



PRIVATE CLIENT PRACTICE

SNG has a full-fledged practice that caters to private capital and family offices and also supports the initiatives taken by private banking. For over two decades, the Firm has advised well-known families and high net-worth individuals (HNIs).

BUSINESS SUCCESSION PLANNING

To ensure that the true worth of the legacy is realised at the time of sale, transfer, or exit, there is a need to develop and implement a business succession plan. A unique approach with a well-executed succession plan can bring peace of mind to move ahead.

ESTATE AND TRUST SERVICES

To safeguard prosperity for the future, and guide families in the preservation and transfer of assets, SNG has the expertise to ensure that the right structures are created and are in line with local laws and regulations.

FAMILY GOVERNANCE

SNG also advises its clients on wills, codicils, laws of inheritance, and partition issues. The Firm also handles assignments for obtaining probate, letters of administration and succession services from appropriate courts in respect of assets in testamentary and non-testamentary cases.



SNG has an active real estate practice. The Firm has advised and rendered comprehensive assistance in documentation of investments and collaboration in real estate development projects. SNG has handled due diligence of projects all over India for private equity players, offshore lenders, banks and investors, and the team is well-versed with the state laws where such acquisitions have taken place.

The real estate practice renders complete hand-holding for projects relating to township development, commercial projects, special economic zones (SEZs), information technology (IT), entertainment, hospitality and infrastructure projects.

SNG has associates all over India, allowing it to make investigations and enquiries from the grass-root level and to micro-manage real estate issues of large developments, particularly in infrastructure and township developments.

TECHNOLOGY

Our Technology Law Practice offers comprehensive legal services tailored to the rapidly evolving tech landscape. Our team of seasoned professionals is adept at addressing the multifaceted legal challenges that arise from technological advancements across diverse industries. By combining deep regulatory and institutional knowledge with practical experience, we help clients achieve their strategic objectives while ensuring compliance with complex legal frameworks.

Our practice covers a wide range of technology-related legal issues, including data privacy, cybersecurity, data protection, e-commerce, digital rights management, and telecommunications. We provide expert legal guidance for digital products in sectors such as FinTech, HealthTech, AgriTech, EdTech, Artificial Intelligence, social media, e-commerce, SaaS, and Crypto Currency.

Our key services encompass comprehensive support in various domains. We conduct meticulous due diligence to ensure compliance with laws like GDPR, HIPAA, and the Digital Personal Data Protection Act, 2023, covering sector-specific regulations and the Information Technology Act, 2000. We offer bespoke commercial contract structuring for B2C and B2B tech companies, drafting agreements for AI, ML, and SaaS platforms. Our corporate structuring and licensing services ensure regulatory compliance for tech ventures, including data localization and compliance officer appointments. In employment and labor, we protect intellectual property through IP-sensitive contracts and craft HR policies reflecting legal obligations. Our policy and advocacy services provide insights on regulatory developments, responding to proposed laws and collaborating with stakeholders. Finally, we handle technology-related disputes, including cybercrime, data breaches, and intellectual property infringement, ensuring robust legal representation in courts and alternative dispute resolution forums

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They take a holistic view of the problem at hand. They respond in a timely fashion. Good at communication of legal challenges in language understandable by lay people.

-BENCHMARK LITIGATION

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Law books by SNG

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